

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
938741-1	08/12/12	August 2012	07/30/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Brown/R/Senate	8/6-8/12 TV Sched	1

Flight Dates	Order #	Alt Order #
08/06/12 - 08/12/12	938741	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/12/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 10 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/06/12 6:23 AM 6a Eyeopener 558-7a :30 SBTV-080312-07H \$650.00 NM									
6 WCVB M 08/06/12 6:43 AM 6a Eyeopener 558-7a :30 SBTV-072712-06H \$650.00 NM									
2 WCVB Tu 08/07/12 6:22 AM 6a Eyeopener 558-7a :30 SBTV-080312-07H \$650.00 NM									
7 WCVB Tu 08/07/12 6:44 AM 6a Eyeopener 558-7a :30 SBTV-072712-06H \$650.00 NM									
3 WCVB W 08/08/12 6:24 AM 6a Eyeopener 558-7a :30 SBTV-072712-06H \$650.00 NM									
8 WCVB W 08/08/12 6:57 AM 6a Eyeopener 558-7a :30 SBTV-080312-07H \$650.00 NM									
4 WCVB Th 08/09/12 6:23 AM 6a Eyeopener 558-7a :30 SBTV-080312-07H \$650.00 NM									
10 WCVB Th 08/09/12 6:28 AM 6a Eyeopener 558-7a :30 SBTV-080912-08H \$650.00 NM									
5 WCVB F 08/10/12 6:23 AM 6a Eyeopener 558-7a :30 SBTV-080912-08H \$650.00 NM									
9 WCVB F 08/10/12 6:44 AM 6a Eyeopener 558-7a :30 SBTV-080312-07H \$650.00 NM									
2	08/06/12	08/12/12	Good Morning America	658-9a	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 08/06/12 8:29 AM Good Morning America 658-9a :30 SBTV-080312-07H \$1,200.00 NM									
1 WCVB Tu 08/07/12 7:55 AM Good Morning America 658-9a :30 SBTV-080312-07H \$1,200.00 NM									
3 WCVB W 08/08/12 7:28 AM Good Morning America 658-9a :30 SBTV-072712-06H \$1,200.00 NM									
4 WCVB Th 08/09/12 7:29 AM Good Morning America 658-9a :30 SBTV-080312-07H \$1,200.00 NM									
5 WCVB F 08/10/12 7:55 AM Good Morning America 658-9a :30 SBTV-080912-08H \$1,200.00 NM									
3	08/06/12	08/12/12	REGIS AND KELLY DAY	9A-10A	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 08/06/12 9:47 AM REGIS AND KELLY DAY 9A-10A :30 SBTV-072712-06H \$300.00 NM									
1 WCVB Tu 08/07/12 9:23 AM REGIS AND KELLY DAY 9A-10A :30 SBTV-072712-06H \$300.00 NM									
4 WCVB W 08/08/12 9:49 AM REGIS AND KELLY DAY 9A-10A :30 SBTV-080312-07H \$300.00 NM									
3 WCVB F 08/10/12 9:40 AM REGIS AND KELLY DAY 9A-10A :30 SBTV-080312-07H \$300.00 NM									
4	08/06/12	08/12/12	Nate Berkus	M-F 10a-11a	MTWTF--	:30	3	\$200.00	NM



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938741-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/6-8/12 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 3 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/06/12	10:32 AM	Nate Berkus	M-F 10a-11a	:30	SBTV-080312-07H	\$200.00 NM
1	WCVB	Tu	08/07/12	10:34 AM	Nate Berkus	M-F 10a-11a	:30	SBTV-080312-07H	\$200.00 NM
2	WCVB	Th	08/09/12	10:29 AM	Nate Berkus	M-F 10a-11a	:30	SBTV-080912-08H	\$200.00 NM
5	08/06/12	08/12/12	The View	1058-12n	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 4 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/06/12	11:31 AM	The View	1058-12n	:30	SBTV-072712-06H	\$450.00 NM
2	WCVB	W	08/08/12	10:59 AM	The View	1058-12n	:30	SBTV-072712-06H	\$450.00 NM
4	WCVB	Th	08/09/12	11:37 AM	The View	1058-12n	:30	SBTV-080312-07H	\$450.00 NM
3	WCVB	F	08/10/12	10:59 AM	The View	1058-12n	:30	SBTV-080912-08H	\$450.00 NM
6	08/06/12	08/12/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	08/06/12	12:25 PM	Midday News	1158a-1230p	:30	SBTV-080312-07H	\$450.00 NM
2	WCVB	Tu	08/07/12	12:25 PM	Midday News	1158a-1230p	:30	SBTV-072712-06H	\$450.00 NM
4	WCVB	W	08/08/12	12:13 PM	Midday News	1158a-1230p	:30	SBTV-080312-07H	\$450.00 NM
5	WCVB	Th	08/09/12	12:12 PM	Midday News	1158a-1230p	:30	SBTV-080912-08H	\$450.00 NM
1	WCVB	F	08/10/12	12:29 PM	Midday News	1158a-1230p	:30	SBTV-080312-07H	\$450.00 NM
7	08/06/12	08/12/12	Millionaire	1228-1p	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	08/06/12	12:49 PM	Millionaire	1228-1p	:30	SBTV-072712-06H	\$400.00 NM
1	WCVB	Tu	08/07/12	12:52 PM	Millionaire	1228-1p	:30	SBTV-080312-07H	\$400.00 NM
5	WCVB	W	08/08/12	12:54 PM	Millionaire	1228-1p	:30	SBTV-072712-06H	\$400.00 NM
2	WCVB	Th	08/09/12	12:46 PM	Millionaire	1228-1p	:30	SBTV-080312-07H	\$400.00 NM
3	WCVB	F	08/10/12	12:52 PM	Millionaire	1228-1p	:30	SBTV-080912-08H	\$400.00 NM
8	08/06/12	08/12/12	ELLEN EF	4P-5P	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	08/06/12	4:39 PM	ELLEN EF	4P-5P	:30	SBTV-080312-07H	\$500.00 NM
2	WCVB	Tu	08/07/12	4:36 PM	ELLEN EF	4P-5P	:30	SBTV-072712-06H	\$500.00 NM
3	WCVB	W	08/08/12	4:28 PM	ELLEN EF	4P-5P	:30	SBTV-080312-07H	\$500.00 NM
4	WCVB	Th	08/09/12	4:54 PM	ELLEN EF	4P-5P	:30	SBTV-080912-08H	\$500.00 NM
5	WCVB	F	08/10/12	4:34 PM	ELLEN EF	4P-5P	:30	SBTV-080312-07H	\$500.00 NM
9	08/06/12	08/12/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 10 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	08/06/12	5:30 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00 NM
1	WCVB	M	08/06/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080312-07H	\$650.00 NM
7	WCVB	Tu	08/07/12	5:29 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080312-07H	\$650.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938741-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/6-8/12 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
9	08/06/12	08/12/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$650.00	NM																																																																																																														
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WCVB</td><td>Tu</td><td>08/07/12</td><td>5:54 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>10</td><td>WCVB</td><td>W</td><td>08/08/12</td><td>5:13 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$650.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>W</td><td>08/08/12</td><td>5:30 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$650.00</td><td>NM</td></tr><tr><td>8</td><td>WCVB</td><td>Th</td><td>08/09/12</td><td>5:30 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$650.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>Th</td><td>08/09/12</td><td>5:54 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>SBTV-080912-08H</td><td>\$650.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>08/10/12</td><td></td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:00</td><td></td><td>\$650.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>9</td><td>WCVB</td><td>F</td><td>08/10/12</td><td></td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:00</td><td></td><td>\$650.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	Tu	08/07/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	10	WCVB	W	08/08/12	5:13 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM	3	WCVB	W	08/08/12	5:30 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080312-07H	\$650.00	NM	8	WCVB	Th	08/09/12	5:30 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080312-07H	\$650.00	NM	4	WCVB	Th	08/09/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080912-08H	\$650.00	NM	5	WCVB	F	08/10/12		Newscenter 5 at 5	5-6p	:00		\$650.00	NM	Credited											9	WCVB	F	08/10/12		Newscenter 5 at 5	5-6p	:00		\$650.00	NM	Credited										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																													
2	WCVB	Tu	08/07/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM																																																																																																													
10	WCVB	W	08/08/12	5:13 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$650.00	NM																																																																																																													
3	WCVB	W	08/08/12	5:30 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080312-07H	\$650.00	NM																																																																																																													
8	WCVB	Th	08/09/12	5:30 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080312-07H	\$650.00	NM																																																																																																													
4	WCVB	Th	08/09/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	SBTV-080912-08H	\$650.00	NM																																																																																																													
5	WCVB	F	08/10/12		Newscenter 5 at 5	5-6p	:00		\$650.00	NM																																																																																																													
Credited																																																																																																																							
9	WCVB	F	08/10/12		Newscenter 5 at 5	5-6p	:00		\$650.00	NM																																																																																																													
Credited																																																																																																																							
10	08/06/12	08/12/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	5	\$900.00	NM																																																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>MTWTF--</td><td>5</td><td>\$900.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	MTWTF--	5	\$900.00																																																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																		
	08/06/12	08/12/12	MTWTF--	5	\$900.00																																																																																																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WCVB</td><td>M</td><td>08/06/12</td><td>6:29 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$900.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>Tu</td><td>08/07/12</td><td>6:24 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$900.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>W</td><td>08/08/12</td><td>6:27 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$900.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Th</td><td>08/09/12</td><td>6:24 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$900.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>08/10/12</td><td>6:12 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>SBTV-080912-08H</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WCVB	M	08/06/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV-072712-06H	\$900.00	NM	3	WCVB	Tu	08/07/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV-080312-07H	\$900.00	NM	1	WCVB	W	08/08/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	SBTV-072712-06H	\$900.00	NM	2	WCVB	Th	08/09/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV-080312-07H	\$900.00	NM	5	WCVB	F	08/10/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	SBTV-080912-08H	\$900.00	NM																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																													
4	WCVB	M	08/06/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV-072712-06H	\$900.00	NM																																																																																																													
3	WCVB	Tu	08/07/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV-080312-07H	\$900.00	NM																																																																																																													
1	WCVB	W	08/08/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	SBTV-072712-06H	\$900.00	NM																																																																																																													
2	WCVB	Th	08/09/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV-080312-07H	\$900.00	NM																																																																																																													
5	WCVB	F	08/10/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	SBTV-080912-08H	\$900.00	NM																																																																																																													
11	08/06/12	08/12/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$750.00	NM																																																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>MTWTF--</td><td>5</td><td>\$750.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	MTWTF--	5	\$750.00																																																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																		
	08/06/12	08/12/12	MTWTF--	5	\$750.00																																																																																																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WCVB</td><td>M</td><td>08/06/12</td><td>6:59 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$750.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Tu</td><td>08/07/12</td><td>7:27 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$750.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>W</td><td>08/08/12</td><td>7:22 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$750.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>Th</td><td>08/09/12</td><td>7:21 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>SBTV-080912-08H</td><td>\$750.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>08/10/12</td><td>7:22 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WCVB	M	08/06/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV-080312-07H	\$750.00	NM	2	WCVB	Tu	08/07/12	7:27 PM	M-F Inside Edition	658-730p	:30	SBTV-072712-06H	\$750.00	NM	3	WCVB	W	08/08/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV-080312-07H	\$750.00	NM	1	WCVB	Th	08/09/12	7:21 PM	M-F Inside Edition	658-730p	:30	SBTV-080912-08H	\$750.00	NM	5	WCVB	F	08/10/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV-080312-07H	\$750.00	NM																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																													
4	WCVB	M	08/06/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV-080312-07H	\$750.00	NM																																																																																																													
2	WCVB	Tu	08/07/12	7:27 PM	M-F Inside Edition	658-730p	:30	SBTV-072712-06H	\$750.00	NM																																																																																																													
3	WCVB	W	08/08/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV-080312-07H	\$750.00	NM																																																																																																													
1	WCVB	Th	08/09/12	7:21 PM	M-F Inside Edition	658-730p	:30	SBTV-080912-08H	\$750.00	NM																																																																																																													
5	WCVB	F	08/10/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV-080312-07H	\$750.00	NM																																																																																																													
12	08/06/12	08/12/12	Chronicle	728-8p	MTWTF--	:30	5	\$900.00	NM																																																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>MTWTF--</td><td>5</td><td>\$900.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	MTWTF--	5	\$900.00																																																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																		
	08/06/12	08/12/12	MTWTF--	5	\$900.00																																																																																																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WCVB</td><td>M</td><td>08/06/12</td><td>7:37 PM</td><td>Chronicle</td><td>728-8p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$900.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>Tu</td><td>08/07/12</td><td>7:52 PM</td><td>Chronicle</td><td>728-8p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$900.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>W</td><td>08/08/12</td><td>7:44 PM</td><td>Chronicle</td><td>728-8p</td><td>:30</td><td>SBTV-072712-06H</td><td>\$900.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>Th</td><td>08/09/12</td><td>7:52 PM</td><td>Chronicle</td><td>728-8p</td><td>:30</td><td>SBTV-080312-07H</td><td>\$900.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>F</td><td>08/10/12</td><td>7:44 PM</td><td>Chronicle</td><td>728-8p</td><td>:30</td><td>SBTV-080912-08H</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	M	08/06/12	7:37 PM	Chronicle	728-8p	:30	SBTV-072712-06H	\$900.00	NM	1	WCVB	Tu	08/07/12	7:52 PM	Chronicle	728-8p	:30	SBTV-080312-07H	\$900.00	NM	4	WCVB	W	08/08/12	7:44 PM	Chronicle	728-8p	:30	SBTV-072712-06H	\$900.00	NM	5	WCVB	Th	08/09/12	7:52 PM	Chronicle	728-8p	:30	SBTV-080312-07H	\$900.00	NM	3	WCVB	F	08/10/12	7:44 PM	Chronicle	728-8p	:30	SBTV-080912-08H	\$900.00	NM																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																													
2	WCVB	M	08/06/12	7:37 PM	Chronicle	728-8p	:30	SBTV-072712-06H	\$900.00	NM																																																																																																													
1	WCVB	Tu	08/07/12	7:52 PM	Chronicle	728-8p	:30	SBTV-080312-07H	\$900.00	NM																																																																																																													
4	WCVB	W	08/08/12	7:44 PM	Chronicle	728-8p	:30	SBTV-072712-06H	\$900.00	NM																																																																																																													
5	WCVB	Th	08/09/12	7:52 PM	Chronicle	728-8p	:30	SBTV-080312-07H	\$900.00	NM																																																																																																													
3	WCVB	F	08/10/12	7:44 PM	Chronicle	728-8p	:30	SBTV-080912-08H	\$900.00	NM																																																																																																													
13	08/06/12	08/12/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$450.00	NM																																																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>MTWTF--</td><td>5</td><td>\$450.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	MTWTF--	5	\$450.00																																																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																		
	08/06/12	08/12/12	MTWTF--	5	\$450.00																																																																																																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>WCVB</td><td>M</td><td>08/06/12</td><td>11:53 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>SBTV-072712-06H</td><td>\$450.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>Tu</td><td>08/07/12</td><td>11:55 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>SBTV-080312-07H</td><td>\$450.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>W</td><td>08/08/12</td><td>11:54 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>SBTV-072712-06H</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Th</td><td>08/09/12</td><td>11:54 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>SBTV-080312-07H</td><td>\$450.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>F</td><td>08/10/12</td><td>11:53 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>SBTV-080912-08H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WCVB	M	08/06/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV-072712-06H	\$450.00	NM	4	WCVB	Tu	08/07/12	11:55 PM	Nightline	1135p-1206a	:30	SBTV-080312-07H	\$450.00	NM	3	WCVB	W	08/08/12	11:54 PM	Nightline	1135p-1206a	:30	SBTV-072712-06H	\$450.00	NM	2	WCVB	Th	08/09/12	11:54 PM	Nightline	1135p-1206a	:30	SBTV-080312-07H	\$450.00	NM	1	WCVB	F	08/10/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV-080912-08H	\$450.00	NM																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																													
5	WCVB	M	08/06/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV-072712-06H	\$450.00	NM																																																																																																													
4	WCVB	Tu	08/07/12	11:55 PM	Nightline	1135p-1206a	:30	SBTV-080312-07H	\$450.00	NM																																																																																																													
3	WCVB	W	08/08/12	11:54 PM	Nightline	1135p-1206a	:30	SBTV-072712-06H	\$450.00	NM																																																																																																													
2	WCVB	Th	08/09/12	11:54 PM	Nightline	1135p-1206a	:30	SBTV-080312-07H	\$450.00	NM																																																																																																													
1	WCVB	F	08/10/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV-080912-08H	\$450.00	NM																																																																																																													

DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
938741-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/6-8/12 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/06/12	08/12/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 08/06/12 12:37 AM Jimmy Kimmel 1205-105a :30 SBTV-080312-07H \$200.00 NM									
2 WCVB Tu 08/07/12 1:01 AM Jimmy Kimmel 1205-105a :30 SBTV-072712-06H \$200.00 NM									
4 WCVB W 08/08/12 12:38 AM Jimmy Kimmel 1205-105a :30 SBTV-080312-07H \$200.00 NM									
1 WCVB Th 08/09/12 12:49 AM Jimmy Kimmel 1205-105a :30 SBTV-080912-08H \$200.00 NM									
5 WCVB F 08/10/12 12:59 AM Jimmy Kimmel 1205-105a :30 SBTV-080312-07H \$200.00 NM									
15	08/06/12	08/12/12	430a Eyeopener	430-5a	MTWTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/06/12 4:44 AM 430a Eyeopener 430-5a :30 SBTV-080312-07H \$75.00 NM									
16	08/06/12	08/12/12	5a Eyeopener	5-6a	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/06/12 5:12 AM 5a Eyeopener 5-6a :30 SBTV-072712-06H \$350.00 NM									
2 WCVB Tu 08/07/12 5:38 AM 5a Eyeopener 5-6a :30 SBTV-072712-06H \$350.00 NM									
4 WCVB W 08/08/12 5:29 AM 5a Eyeopener 5-6a :30 SBTV-080312-07H \$350.00 NM									
3 WCVB Th 08/09/12 5:28 AM 5a Eyeopener 5-6a :30 SBTV-080912-08H \$350.00 NM									
5 WCVB F 08/10/12 5:28 AM 5a Eyeopener 5-6a :30 SBTV-080312-07H \$350.00 NM									
17	08/06/12	08/12/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	7	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTFSS 7 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/06/12 11:28 PM Newscenter 5 at 11 11-1130p :30 SBTV-080312-07H \$1,100.00 NM									
1 WCVB Tu 08/07/12 11:28 PM Newscenter 5 at 11 11-1130p :30 SBTV-072712-06H \$1,100.00 NM									
7 WCVB W 08/08/12 11:26 PM Newscenter 5 at 11 11-1130p :30 SBTV-080312-07H \$1,100.00 NM									
2 WCVB Th 08/09/12 11:27 PM Newscenter 5 at 11 11-1130p :30 SBTV-080912-08H \$1,100.00 NM									
4 WCVB F 08/10/12 11:27 PM Newscenter 5 at 11 11-1130p :30 SBTV-080312-07H \$1,100.00 NM									
3 WCVB Sa 08/11/12 11:28 PM Newscenter 5 at 11 11-1130p :30 SBTV-080912-08H \$1,100.00 NM									
6 WCVB Su 08/12/12 11:28 PM Newscenter 5 at 11 11-1130p :30 SBTV-080912-08H \$1,100.00 NM									
18	08/06/12	08/12/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 08/11/12 8:29 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 SBTV-080312-07H \$800.00 NM									
19	08/06/12	08/12/12	Sat 7-8p	658-8p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 08/11/12 7:06 PM Sat 7-8p 658-8p :30 SBTV-080312-07H \$200.00 NM									
20	08/06/12	08/12/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 2 \$400.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
938741-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	8/6-8/12 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/06/12	08/12/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$400.00	NM
08/06/12 08/12/12 -----SS 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 08/11/12 6:40 AM 6a Weekend Eyeopener 558-7a :30 SBTV-080312-07H \$400.00 NM 1 WCVB Su 08/12/12 6:28 AM 6a Weekend Eyeopener 558-7a :30 SBTV-080912-08H \$400.00 NM									
21	08/06/12	08/12/12	Weekend GMA	7-8a	-----SS	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----SS 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 08/11/12 7:39 AM Weekend GMA 7-8a :30 SBTV-080912-08H \$600.00 NM 2 WCVB Su 08/12/12 7:39 AM Weekend GMA 7-8a :30 SBTV-080312-07H \$600.00 NM									
22	08/06/12	08/12/12	6p News Weekend	6-630p	-----SS	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----SS 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 08/11/12 6:25 PM 6p News Weekend 6-630p :30 SBTV-080912-08H \$400.00 NM 1 WCVB Su 08/12/12 6:29 PM 6p News Weekend 6-630p :30 SBTV-080312-07H \$400.00 NM									
23	08/06/12	08/12/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----SS 2 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 08/11/12 5:42 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 SBTV-080912-08H \$75.00 NM 1 WCVB Su 08/12/12 5:28 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 SBTV-080312-07H \$75.00 NM									
24	08/06/12	08/12/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----S 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 08/12/12 9:23 AM 8a Sun Wknd Eyeopener Su 8-10a :30 SBTV-080912-08H \$400.00 NM									
25	08/06/12	08/12/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----S 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 08/12/12 10:26 AM This Week / C. Amanpour 10-11a :30 SBTV-080312-07H \$750.00 NM									
26	08/06/12	08/12/12	OTR 11a	1058a-1130a	-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 08/12/12 11:28 AM OTR 11a 1058a-1130a :30 SBTV-080912-08H \$150.00 NM									
Total Spots							100		

Gross Total

\$58,825.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
938741-1	08/12/12	August 2012	07/30/12 - 08/12/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Brown/R/Senate	8/6-8/12 TV Sched	1	

Agency Commission **\$8,823.75**

Net Amount Due **\$50,001.25**